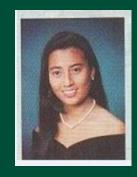


King/Chavez/You – From Ordinary to Extraordinary Leadership

**Francine Redada**, *Senior Partnership Coordinator* Community Engagement Center California State University, Sacramento

Dr. Martin L. King, Jr.

## "Everybody can be great... because anybody can serve."



### WELCOME

Introductions Name, School, Major Favorite type of candy Why did you choose this session?



### Poem (Prayer) of the Farm Workers' Struggle

- Take a moment to ready by yourself
  - Underline strong lines
  - Write notes
- Read aloud
  - English
  - Spanish



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## Learning Objectives

- As a result of this workshop, I
  - Reflected on the life, work and principles of Cesar
     E. Chavez and Dr. Martin L. King, Jr that exemplify a leader
  - Thought critically about the attributes of a leader
  - Identified how these qualities are also representative of myself
  - Am taking away ideas/suggestions to share with my peers about my own leadership style

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### Activity

**Explore Your Values** 

### Reflection

- What do I feel about the values I ended up with?
   Were they expected or did they surprise me?
- How do these values show themselves in my everyday life?
- What actions do I already take to live by them?
- What actions would I like to take to live by them?



### Activity

Characteristics of a Leader Character: (n) one such feature or trait Leader: (n) a person or thing that leads

### Turn to a partner and discuss:

- How do you define a "leader"?
- Discuss one leader you know or know of.
- What skills do they have that make them a leader to you? Why do you admire them?



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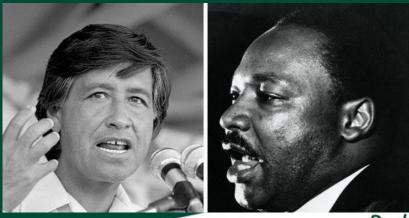
### Leader

- Top 10 Qualities (Forbes Magazine, 2012)
  - Honesty
  - Ability to Delegate
  - Communication
  - Confidence
  - Commitment
  - Positive Attitude
  - Creativity
  - Intuition
  - Ability to Inspire

A person who "leads"
– Guide, direct, serve

### **Chavez/King Leadership Activity I**

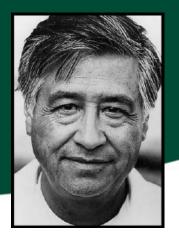
**Two Letters** 



Redefine the Possible™

"The fight for equality must be fought on many fronts – in the urban slums, in the sweat shops of the factories and fields. Our separate struggles are really one – a struggle for freedom, for dignity, and for humanity. You and your valiant fellow workers have demonstrated your commitment, to righting grievous wrongs forced upon exploited people."

- Telegram to Cesar Chavez from Dr. Martin L. King, Jr.



## Activity I

### • Goals:

- Think critically the attributes of a leader
- Comparing and contrasting Cesar E.
   Chavez and Dr. Martin L.
   King, Jr.'s principles of non-violence direct action to achieve social change
- An Open Letter to the Grape Industry, Cesar E. Chavez
- Letter from a Birmingham Jail, Dr. Martin L. King, Jr.

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## Directions

- Divide into groups
- Read/skim "Letter"
- List 3 characteristics of a leader
- Choose one that best describes MLK or Chavez
- Group name
- Assign writer/recorder, presenter & timekeeper
- Share out

## Chavez/King Activity

- Non-Violent Action
  - What are the principles of non-violence identified by King/Chavez?
  - What characteristics of "leadership" can you extract from the letters?



## Cesar E. Chavez' Core Values

- Service to Others
- Sacrifice
- A Preference to Help the Most Needy
- Determination
- Non-Violence

- Acceptance of all People
- Respect for Life and the Environment
- Celebrating Community
- Knowledge
- Innovation

### Activity

### Leadership Advice From Your Role Model



### Directions

- Select and name a role model
- Roleplay the role model
- Exchange the advice cards
- Read the piece of advice









# YOU

### You

- What kind of skills will you learn?
- What kind of leadership skills are you willing to learn?







Dr. Martin L King, Jr. Excerpt from "The Drum Major Instinct"

"There is, deep down in all of us, an instinct – a Drum Major instinct, a desire to be out front, a desire to lead the parade, a desire to be first... We all have that Drum Major instinct. We all want to be important, to surpass others, to achieve distinction, to lead the parade..."

### Thank you!

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