

TWEET
TWEET



TWEET!



#ACTIVISM & YOU

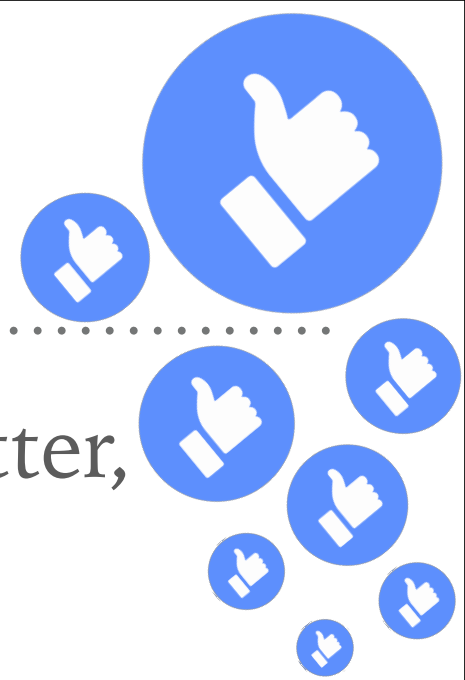
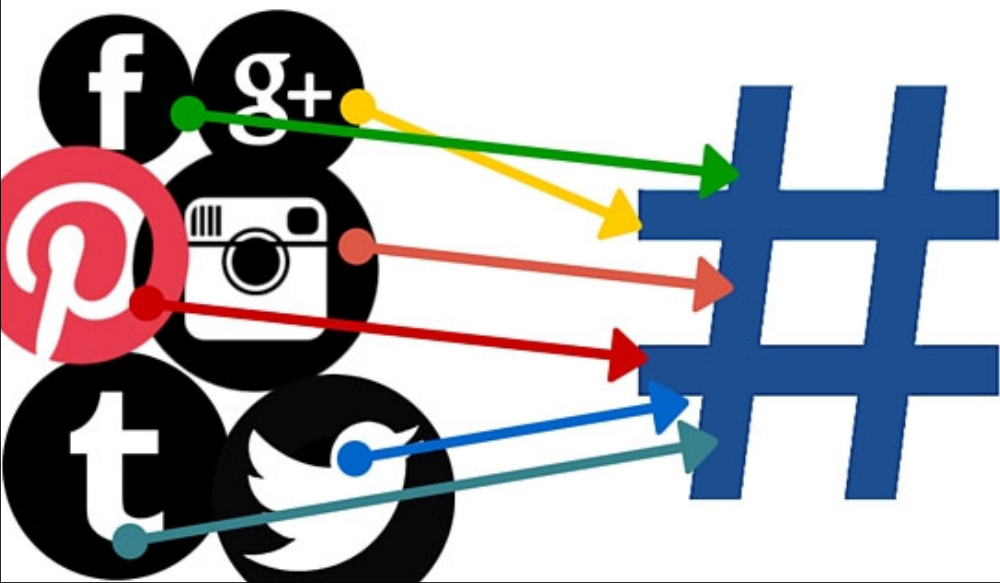
CREATING CHANGE IN 140 CHARACTERS



Patwin Land

ROLL CALL

- Who here has a social media account? (including Twitter, Facebook, Instagram, etc.)
- Who here has ever seen or witnessed a #Activism social media movement online?
- Who here has ever participated in a #Activism social media movement online?



COMMUNITY AGREEMENTS

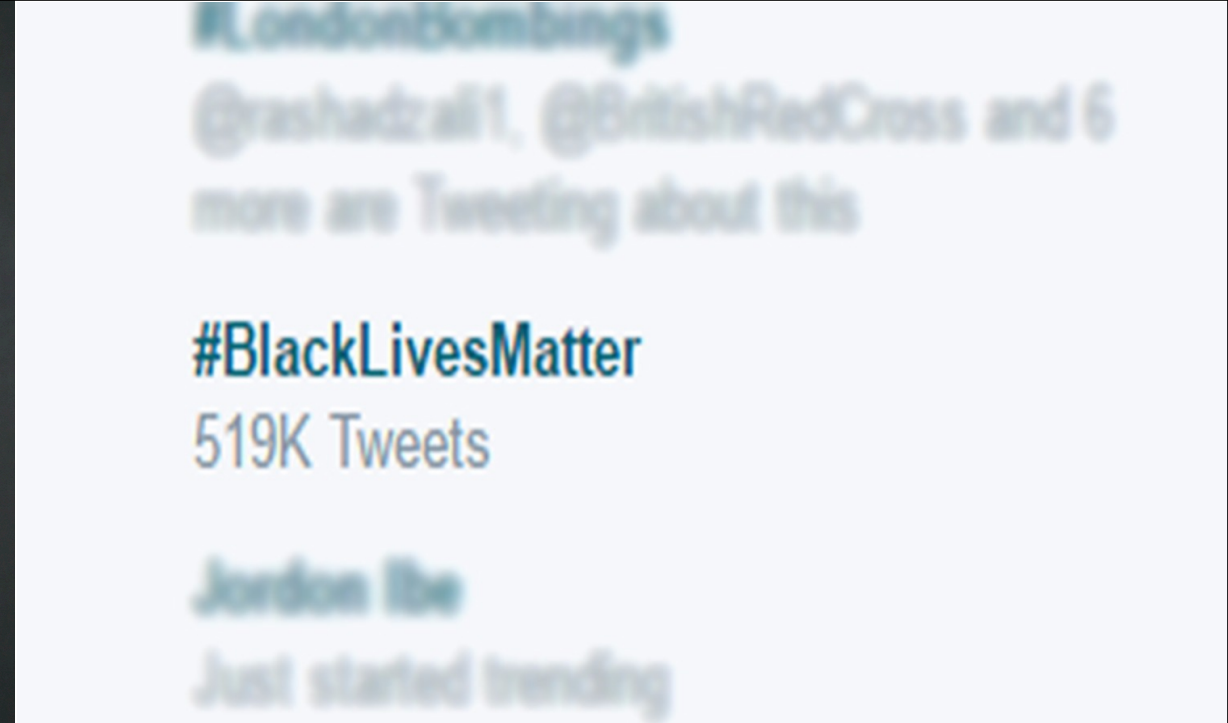
- Shared²
- Confidentiality
- One Diva, One Mic
- Speak Your Truth



ROADMAP



- Brief overview of previous #Activism social media movements
- “Going Viral” & the politics and importance of online organizing
- ACTIVITY: What’s an issue important to you and your community?
- ACTION: How do we organize, educate and raise awareness for this issue?



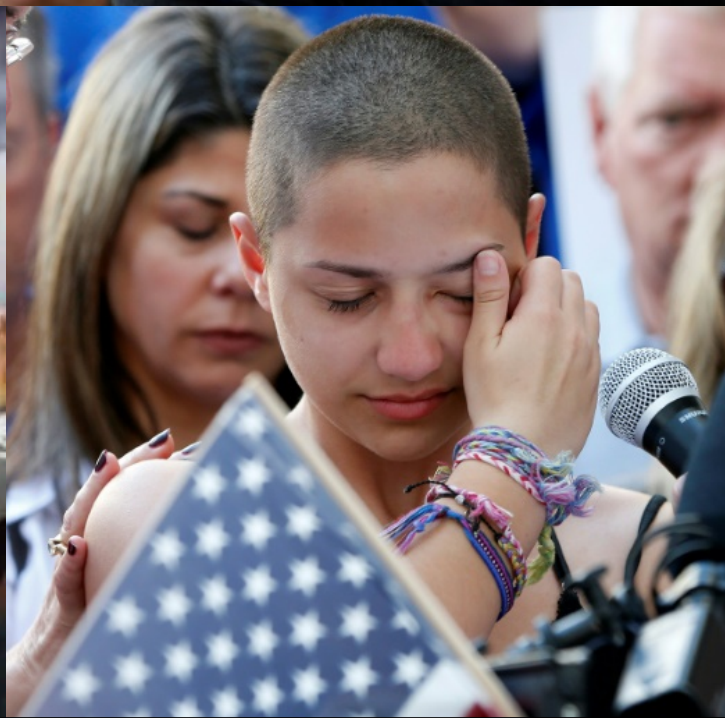
**BLACK
LIVES
MATTER**



**WE
CANNOT
DRINK
OIL
WATER IS LIFE
#NODAPL**



MARCH FOR OUR LIVES



**#NEVER
AGAIN**

WHY



OF THIS

ACTIVITY PT. 1

What's an important issue to you and your community?



ACTIVITY PT. 2

What would be an appropriate #Hashtag
you could create to raise awareness and
further promote your cause?



SHARE BACK???

WHAT'S NEXT??????

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Valentín Sierra

vsierrajr@icloud.com

 : SainttValentin

 : SainttValentin

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