#ACTIVISM & YOU
CREATING CHANGE IN 140 CHARACTERS
ROLL CALL

➤ Who here has a social media account? (including Twitter, Facebook, Instagram, etc.)

➤ Who here has ever seen or witnessed a #Activism social media movement online?

➤ Who here has ever participated in a #Activism social media movement online?
COMMUNITY AGREEMENTS

➤ Shared²
➤ Confidentiality
➤ One Diva, One Mic
➤ Speak Your Truth
ROADMAP

➤ Brief overview of previous #Activism social media movements

➤ “Going Viral” & the politics and importance of online organizing

➤ ACTIVITY: What’s an issue important to you and your community?

➤ ACTION: How do we organize, educate and raise awareness for this issue?
MARCH FOR OUR LIVES

it happened at MY SCHOOL #neveragain

#NEVER AGAIN
WHY VIRAL!
ACTIVITY PT. 1

What’s an important issue to you and your community?
ACTIVITY PT. 2

What would be an appropriate #Hashtag you could create to raise awareness and further promote your cause?
SHARE BACK???
WHAT'S NEXT???????
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