# The Keys to Setting Your Personal Mission

2018 Undergraduate Leadership Conference Leadership Amplified



- ▶ What are you working towards?
- ▶ What kind of impact do you want to have?
- ▶ Who do you want to impact?

### Activity







#### Self-Awareness

"Self-awareness is about understanding your own needs, desires, failings, habits, and everything else that makes you tick. The more you know about yourself, the better you are at adapting life changes that suit your needs."

(Klosowski, 2014)

Source: Klosowski, T. (2014, Aug 21). The importance of self-awareness, and how to become more self aware. *Life Hacker*. Retrieved from https://lifehacker.com/the-importance-of-self-awareness-and-how-to-become-mor-1624744518





When a teacher asks 'So, any questions?' And you sit there in silence because you don't even know what you don't know.

1:21 PM - 4 Feb 2015

**5,388** Retweets **6,955** Likes

















179

↑ 3.4K

7.0K

Source: https://twitter.com/coliegestudent/status/563084838895620096?lang=en

#### How to Increase Self-Awareness

- Ask for feedback
- Question your own decisions
- Note what triggers certain emotions & reactions
- Journaling



Source: Klosowski, T. (2014, Aug 21). The importance of self-awareness, and how to become more self aware. Life Hacker. Retrieved from https://lifehacker.com/the-importance-of-self-awareness-and-how-to-become-mor-1624744518

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#### Journaling

What do you value?

What are you passionate about?

What legacy do you want to leave?

#### What is a Mission Statement?

A personal mission statement is a unique statement that keeps us inspired and motivated throughout life's challenges; it's a reminder of our purpose and aspirations

Source: Butler, H. (2015, Oct 8). How to write a personal mission statement in 5 easy steps. *Helen Butler Coaching Youtube*. Retrieved from https://www.youtube.com/watch?v=gjCzAYmKAlw

Vozza, S. (2014, Feb 25). Personal mission statements of 5 famous CEOs (and why you should write one too). *Fast Company*. Retrieved from https://www.fastcompany.com/3026791/personal-mission-statements-of-5-famous-ceos-and-why-you-should-write-one-too

#### Guidelines & Suggestions

- ► There is no right or wrong way to do this!
- Be concise and realistic
- Have a holistic view
- Allow it to evolve with you
- ▶ It should be unique to you!

Source: Butler, H. (2015, Oct 8). How to write a personal mission statement in 5 easy steps. *Helen Butler Coaching Youtube*. Retrieved from https://www.youtube.com/watch?v=gjCzAYmKAlw

James, S. (2015, Jan 14). How to create a powerful mission statement for your life. *Project Life Mastery Youtube*. Retrieved from https://www.youtube.com/watch?v=flCEjqpKfoY

To be a teacher. And to be known for inspiring my students to be more than they thought they could be.

Oprah Winfrey, Founder of OWN



Source: Vozza, S. (2014, Feb 25). Personal mission statements of 5 famous CEOs (and why you should write one too). *Fast Company*. Retrieved from https://www.fastcompany.com/3026791/personal-mission-statements-of-5-famous-ceos-and-why-you-should-write-one-too

## To have fun in my journey through life and learn from my mistakes.



Sir Richard Branson, Founder of The Virgin Group

Source: Vozza, S. (2014, Feb 25). Personal mission statements of 5 famous CEOs (and why you should write one too). *Fast Company*. Retrieved from https://www.fastcompany.com/3026791/personal-mission-statements-of-5-famous-ceos-and-why-you-should-write-one-too

#### Other Examples

"To inspire positive change through teaching and coaching"

"To create opportunities for today's youth"

"To positively impact the life of every person I meet"

(Andrews, 2016)

Source: Andrews, A. (2016, Mar 10). The ultimate guide to writing your own personal

mission statement. Andy Andrews Blog. Retrieved from

https://www.andyandrews.com/personal-mission-statement/

#### Creating Your Mission Statement...

- Consider past successes
  - Write down three examples Try to find a common theme
- Review your journal
  - Circle/highlight the areas that stand out to you
- ► Identify contributions
  - \* How can you make a difference? What impact do you want to have?
- Create draft(s)
  - ❖ i.e. The purpose of my life is to...

Share your mission statement with others!



#### Thank you!



- Keychain
- Evaluations
- Connect
- Questions?

#### Sources

Andrews, A. (2016, Mar 10). The ultimate guide to writing your own personal mission statement. *Andy Andrews Blog.* Retrieved from https://www.andyandrews.com/personal-mission-statement/

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