Examining Failure and Fear: What's Stopping You?

Ashley Good

□ ashley@failforward.org

@FailForward

FailForward.org





Criteria of a Failure

Not all failures are created equally.

CAUSES &

what you did, and didn't do

Blameworthy*

Moral Lapse
Incompetence / Ignorance
Uncertainty
Task Challenge
Experimentation

Praiseworthy*

CONSEQUENCES

losses and gains over time

To Self
tangible and intangible
To Others
tangible and intangible
Recovery Time
short to impossible



fail-ure

/'fālyər/

noun

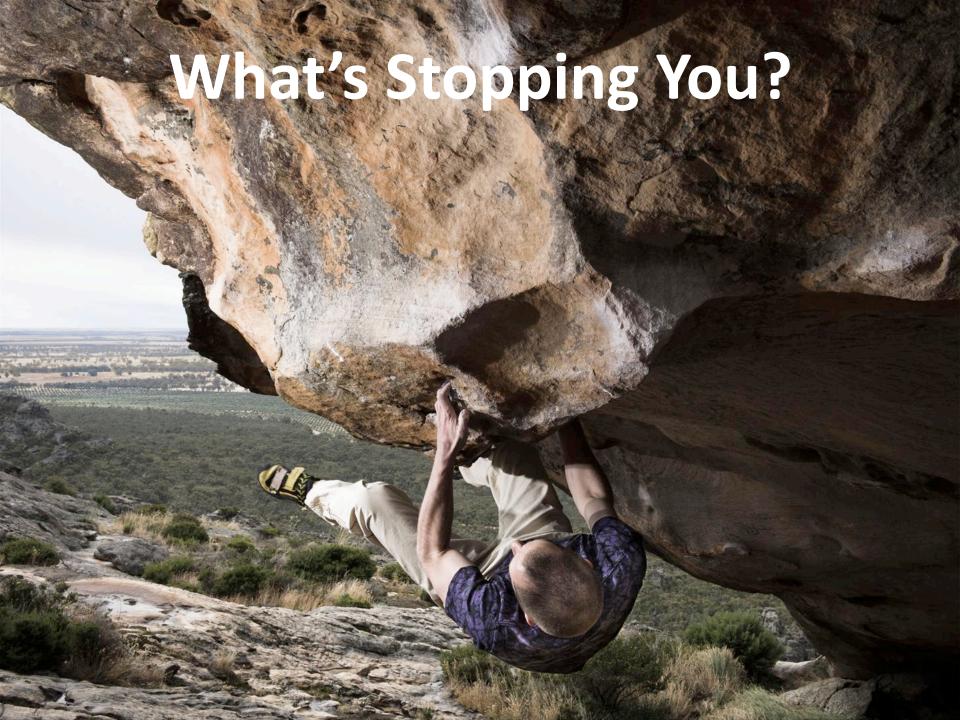
- 1. Lack of Success
- 2. Teachable Moment



Failure-Is-Not-An-Option Pyramid



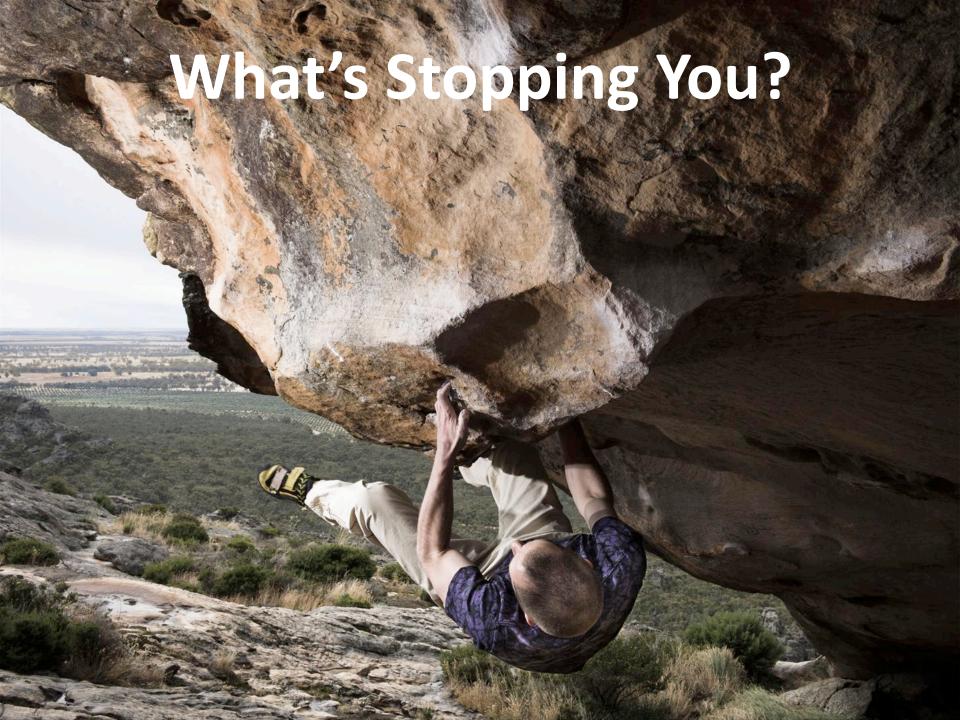
Ground level tactics



What's Stopping You?

- Write down three risks that you think you should take but haven't
- Write down the reasons why you have not taken each risk
- What does your alter ego have to say?
- What's the first step in taking that risk?
 What action will you take before the end of the day?





THANK YOU!

Ashley Good

- □ ashley@failforward.org
- @FailForward
- FailForward.org

