

# Leading with Purpose

Venita Sivamani

2.28.15

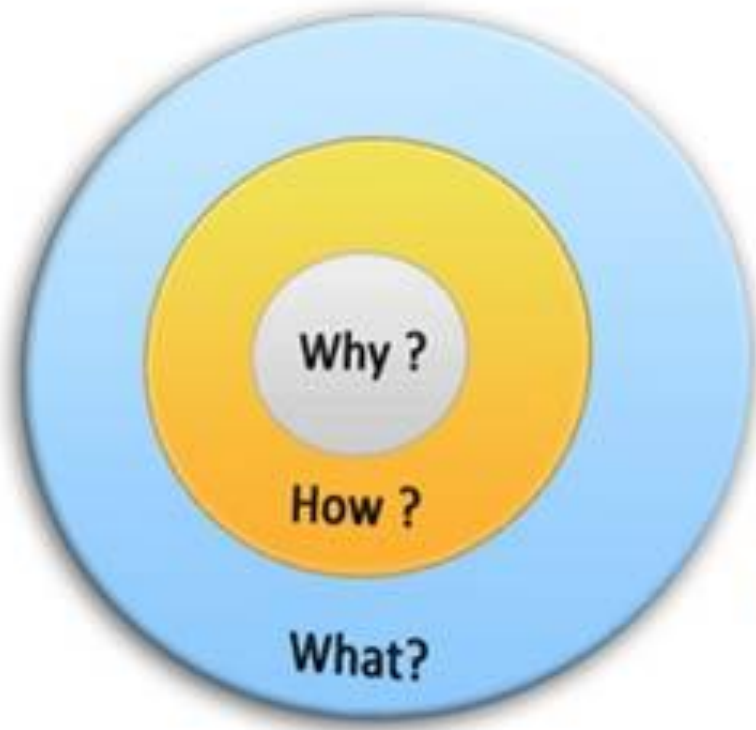
# Agenda

- ▶ Participants will develop an understanding of purpose in the context of leadership
- ▶ Participants will explore the importance of self-awareness and how to build integrity
- ▶ Participants will examine actions and attitudes that encourage trust and meaning

# What is purpose?



# The Golden Circle



**Why** = The Purpose

*What is your cause? What do you believe?*

**How** = The Process

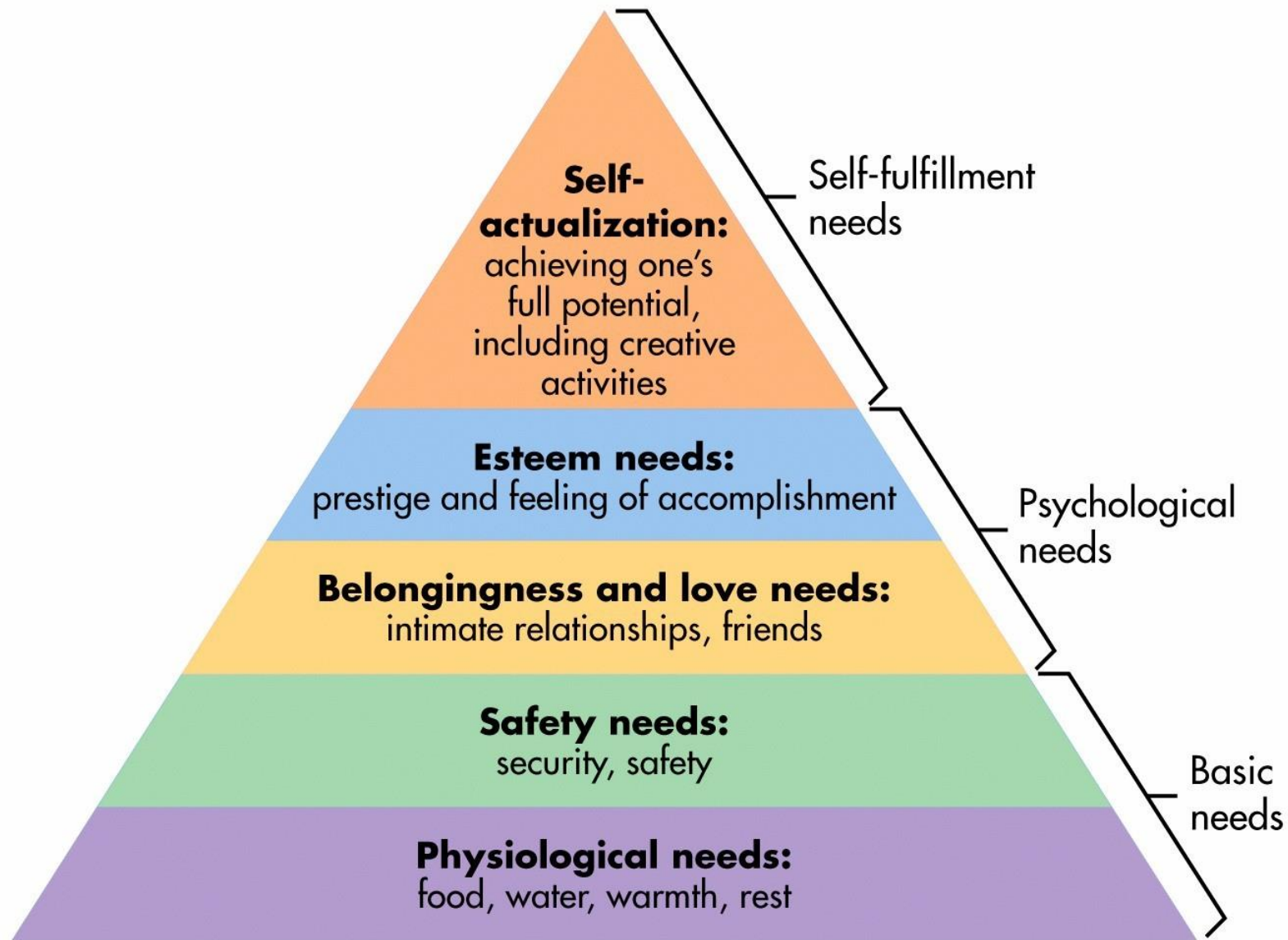
*Specific actions taken to realize the Why.*

**What** = The Result

*What do you do? The result of Why. Proof.*



# Maslow's Hierarchy of Needs



# The Four Agreements

- ▶ Be impeccable with your word
- ▶ Don't take anything personally
- ▶ Don't make assumptions
- ▶ Always do your best

(Don Miguel Ruiz, 2000)





# Purpose

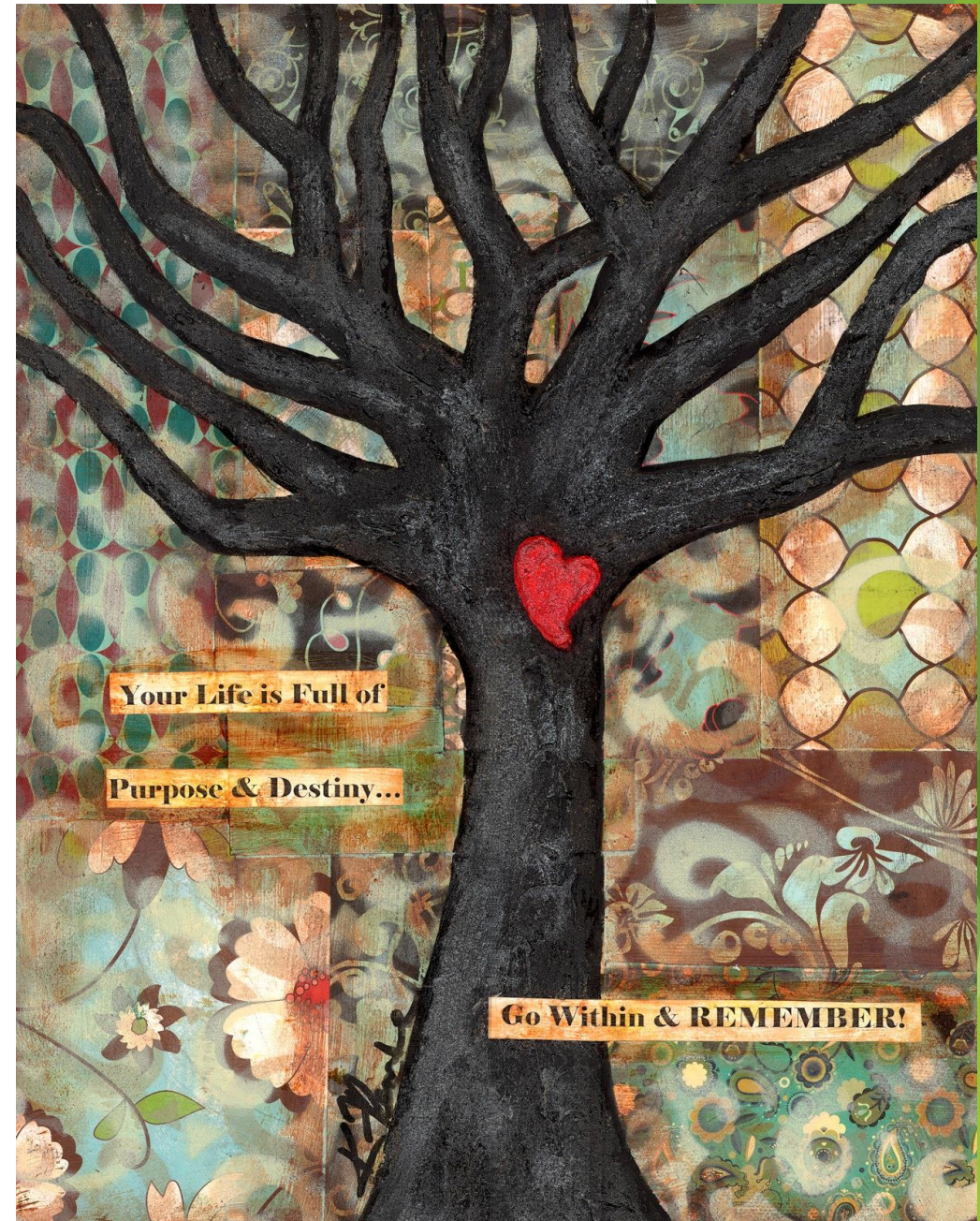
*The two most important days in your life are the day you are born and the day you find out why.*

*-Mark Twain*

Definition: the reason for which something is done or created or for which something exists.

*Insanity is doing the same thing over and over again and expecting different results.*

*-Albert Einstein*



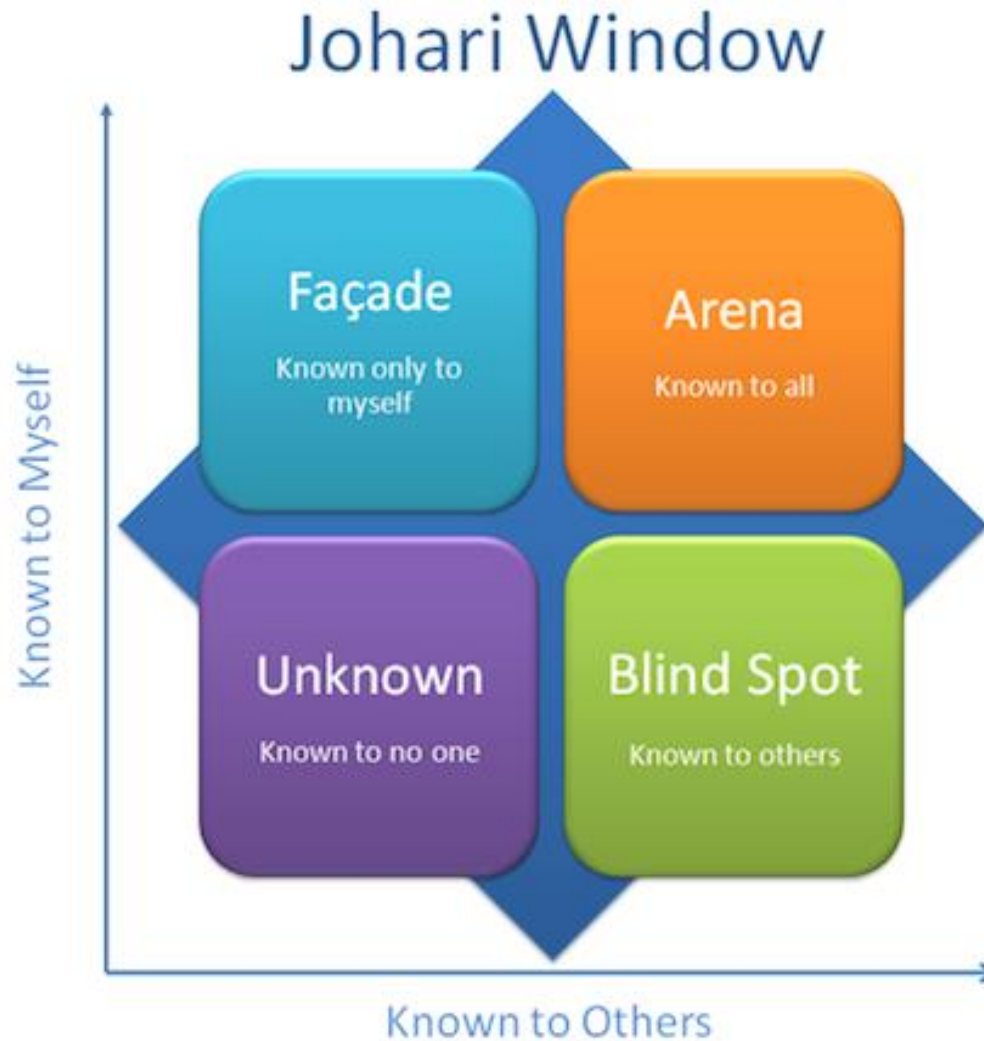
# Self-Awareness

- ▶ Self-Esteem
- ▶ Self-Concept
- ▶ Self-Actualization

(LeFrancois)

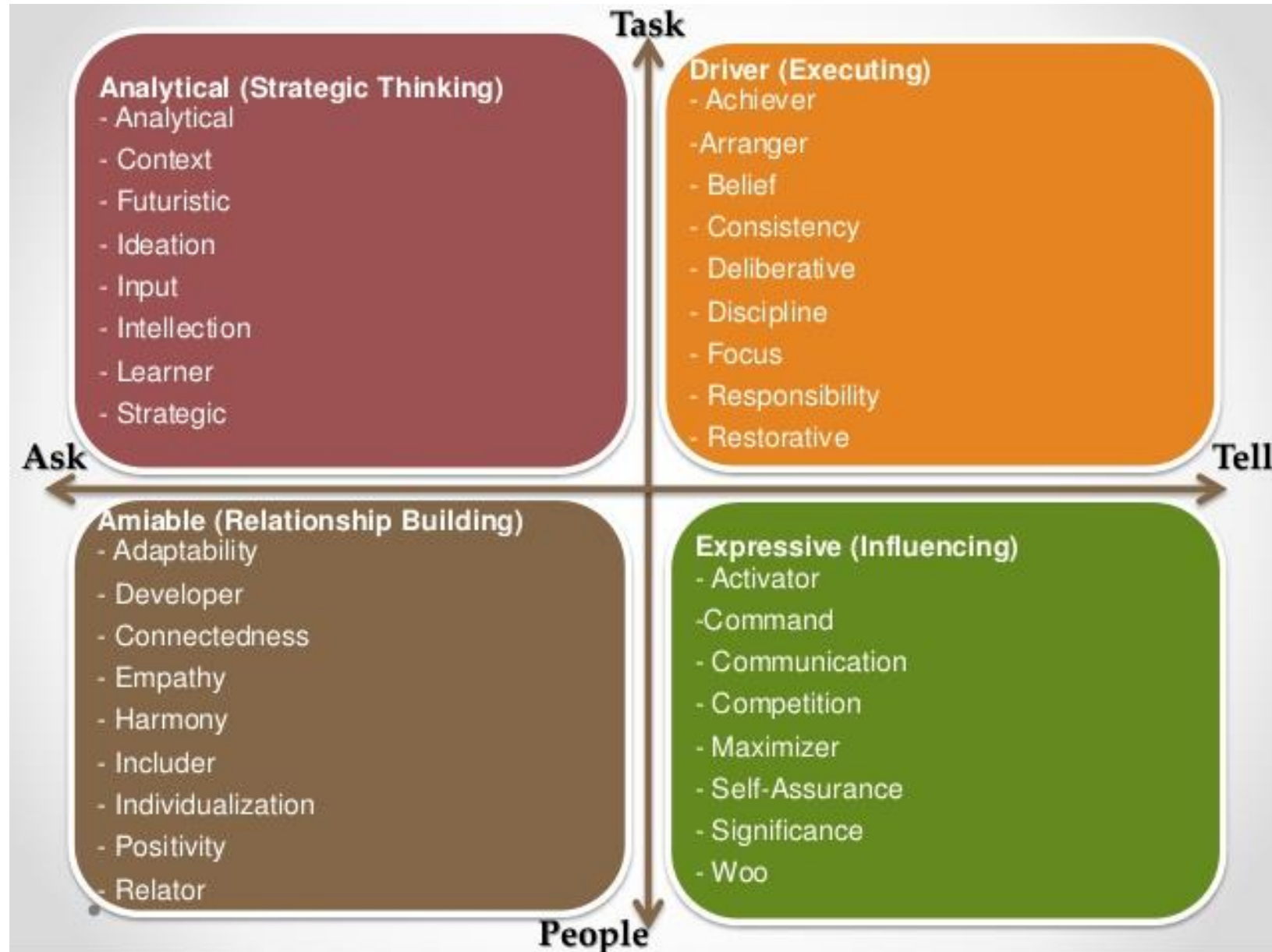
*Try it!*

[kevan.org/johari](http://kevan.org/johari)





# The Four Domains of Leadership Strength



# Mission Statement

*“Writing or reviewing a mission statement changes you because it forces you to think through your priorities deeply, carefully, and to align your behavior with your beliefs.”*

*(Stephen Covey, 7 Habits of Highly Effective People)*

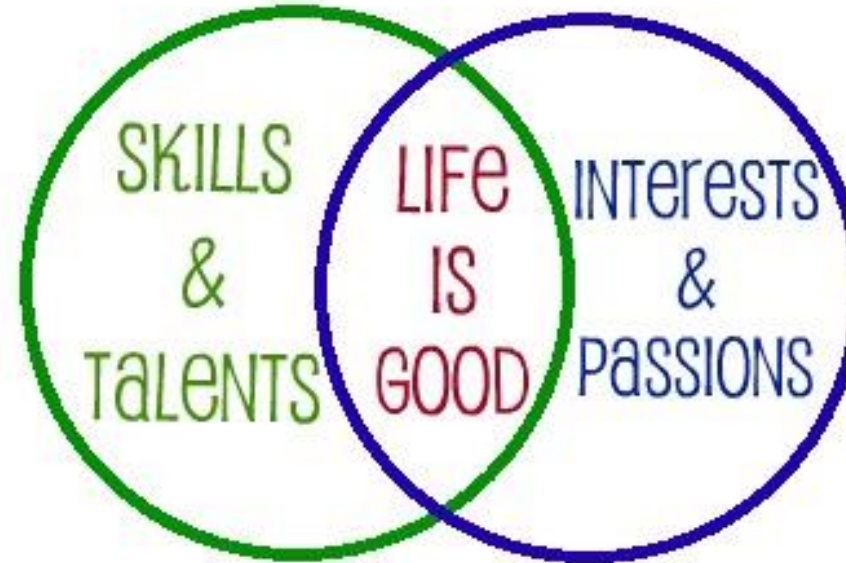
# Emotional Intelligence

	Self	Social
Recognition	<div>Self Awareness</div> <div><u>Self- Confidence</u></div> <div>Emotional Self Awareness</div> <div>Accurate Self Assessment</div>	<div>Social Awareness</div> <div><u>Empathy</u></div> <div>Organisational Awareness</div> <div>Understanding the environment</div>
Regulation	<div>Self Management</div> <div><u>Self- Control</u></div> <div>Trustworthiness</div> <div>Conscientiousness</div> <div>Adaptability</div> <div>Drive and motivation</div> <div>Initiative</div>	<div>Social Skills</div> <div><u>Influence</u></div> <div>Inspirational Leadership</div> <div>Developing others</div> <div>Influence</div> <div>Building bonds</div> <div>Team Work and Collaboration</div>



# Integrity

- ▶ Match behaviors with values
  - ▶ Trust
  - ▶ Credibility
  - ▶ Accountability



## Meaning

- ▶ Interception of values & talents
- ▶ Motivation to take risk
- ▶ Happiness

**EFFORTS AND COURAGE**  
**ARE NOT ENOUGH WITHOUT**  
**PURPOSE AND DIRECTION**

*John F. Kennedy*



celebquote.com